

The Spirit of Hong Kong Awards 「香港精神獎」

Nomination Guideline 提名須知



South China Morning Post

About the Awards 關於「香港精神獎」

The Spirit of Hong Kong Awards is an annual campaign of the South China Morning Post (SCMP) for celebrating the achievements of truly remarkable people who might otherwise be off the radar. We champion the achievements of real people in our home of Hong Kong. People who make us proud to call ourselves Hongkongers.

「香港精神獎」由《南華早報》舉辦，目的為表揚社會上一群默默無聲，致力協助他人的無名英雄。因為他們的無私奉獻，成就了這份我們引以自豪的「香港精神」。

Eligibility of Candidates 參選資格

Regardless of gender, nationality or ethnicity, any people or organisation who selflessly served others or Hong Kong are eligible for nomination.

不限性別，國籍或種族，任何致力為他人或香港作出無私奉獻的個人或團體，均可被提名參加。

Eligibility of Nominator 提名人資格

The nominator must be a company or organisation in Hong Kong. Individual or self-nomination are not accepted.

提名人必須為本地公司或團體，個人提名或自薦提名概不接受。

Deadline 截止日期

Please fill out the nomination form and submit to us by email or fax **on or before 26 March 2018**. The nomination form can be downloaded from our website.

請填妥提名表格，並於**2018年3月26日或之前**以電郵或傳真方式提交，表格可於網頁下載。

Website 網址 spiritofhk.scmp.com

Email 電郵 shk@scmp.com | Fax 傳真 2680 8158 | Enquiries查詢 2680 8195

Procedure & Timeline 程序及時間表



Personal Awards 個人獎項

1. Cultural Preservation Award

Unsung heroes who have made a sustainable impact on cultural conservation. Criteria of judging include:

- Explain if and how the nominee contributes efforts to or supports the related campaigns
- Describe how the initiative(s) brings sustainable and impactful difference(s) to the heritage(s) of the community
- Describe how the nominee inspires people and community to have higher awareness to preserving the heritage(s)

1. 文化保育獎

文化保育獎目的為嘉許那些為本地文化的持續保育，默默作出貢獻的社區英雄。評審準則包括：

- 參加者怎樣為文化保育出力？
- 有關的文化保育活動如何為社區帶來長遠益處和正面影響？
- 參加者怎樣推動社會參與，提高公眾對文化保育的意識？

2. Innovating for Good Award

Given to unsung heroes behind breakthrough technologies or innovation for the good of society. Criteria of judging include:

- Explain if and how the nominee demonstrates breakthrough in its application of technologies and innovation
- Describe how unique, cutting-edge, or new the approach is, especially in the way it is bringing new perspectives for the good of society.

2. 創新為社群獎

創新為社群獎旨在表揚那些不為人知的偉大人物，他們為了社會的技術改革及創新默默耕耘和貢獻，推動社區發展。評審準則包括：

- 參加者在科學或技術上取得哪些突破？
- 該項創新發明或科技如何衍生好處，惠澤社群？

3. Compassion Ambassador Award

Unsung heroes who are passionate and are willing to serve and to help others. Criteria for judging include:

- Explain if and how the nominee demonstrates the courage, to sacrifice and help those in need.
- Explain how the nominee impacts the saved and inspires others to act differently for the good of community.

3. 關愛社會大使獎

關愛社會大使獎旨在讚頌那些默默付出，全心全意幫助他人的愛心大使。評審準則包括：

- 參加者如何默默貢獻、付出、幫助有需要的人？
- 參加者的無私行為和愛心如何啟發他人，幫助社會？

4. Community Contribution Award

Untold tales of fortitude and self-belief to give back to those less fortunate. Criteria for judging include:

- Describe how the nominee makes great example of generosity to the community, either in the form of service, time & effort, resource or advocacy, to shape and deliver services, to create positive differences, to inspire voluntary commitment, or to generally improve quality of life of the less fortunate.
- Explain how the nominee's contribution brings positive impact to the community, whether with individual or collaborative effort.

4. 社區事務貢獻獎

社區事務貢獻獎旨在讚揚社會上鮮為人知的故事，這些動人故事的主角均以不撓的精神和堅定的信念，服務社會上所需的人。評審準則包括：

- 參加者如何竭盡全力、付出努力、時間和資源等，為社會創造益處，扶持弱少？
- 參加者如何利用自己或集合他人力量，貢獻社會？

5. Overcoming Personal Challenge Award

Inspirational journeys to achieve a dream, or the extraordinary. Criteria for judging include:

- Describe how the nominee overcomes personal challenges to unleash own potential and the extraordinary efforts demonstrated.
- Explain if and how the nominee goes above and beyond the normal scope of capabilities to achieve success.
- Describe the inspirations of the nominee's achievement to the wider community.

5. 堅毅不屈獎

堅毅不屈獎目的為肯定那些無懼困難、努力不懈，直到達成夢想的人物，並表揚他們令人鼓舞的歷程故事。評審準則包括：

- 參加者怎樣克服本身的障礙，發揮自強不息的意志和潛能？
- 參加者如何以堅忍不屈的精神，跨越逆境，迎向挑戰？
- 參加者如何透過自己的奮鬥經歷成為別人動力，貢獻社會？

6. People's Choice Award

Awarded to the highest vote-getter among the 5 individual award categories

6. 全民投票獎

從上述5個獨立組別得出的獎項中，大眾以公開投票的方式選出最認同的民間英雄。

Group Awards 團體獎項

7. Corporate Citizen Award (Group Award)

Enterprises which have embraced their role as a socially responsible corporate citizen. Criteria for judging include:

- Describe how the corporate makes great example of generosity to the community, either in the form of service, time & effort, or advocacy, to bring positive differences, to inspire social commitment, or to generally improve quality of life of the less fortunate.
- Explain how the nominee's contribution brings positive impact to the community.
- Explain how the nominee inspires employees and/or others to be more socially responsible by setting itself as an example.

7. 傑出企業公民獎（團體獎）

傑出企業公民獎旨在嘉許具有社會責任的企業；它們的努力或非廣為人知，卻是企業公民的傑出榜樣。評審準則包括：

1. 企業如何竭盡全力，付出努力、時間和資源等，為社會創造益處，扶持弱少？
2. 企業的付出為社會帶來甚麼好處？
3. 企業如何樹立良好典範，推動員工回饋社會？

8. Lion Rock Entrepreneur Award (Group Award)

Awarded to the corporation which has risen from difficult circumstances to achieve success. Criteria for judging include:

- Describe the business started by the nominee and why its achievement is groundbreaking
- Demonstrate why the nominee shows fortitude in starting the business and overcoming the challenges faced
- Explain if and how the nominee starts a sustainable business that is bringing breakthrough ideas, fresh perspectives and/or new opportunities while delivering extraordinary commitment to the community, without fear of any potential challenges arisen during the journey

8. 獅子山企業精神獎（團體獎）

透過獅子山企業精神獎，我們希望表彰那些克服重重逆境和挑戰，以致有所成就的企業。評審準則包括：

- 企業的創立經過以及其傑出成就。
- 企業如何克服逆境及困難，在艱苦的環境下經營生存？
- 企業怎樣以革新的角度經營，無懼各種挑戰，並為社會帶來裨益？